

**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

**Leading
the Future
of Education
in Canada**

A MESSAGE FROM OUR CEO

Our team is focused on leading the future of education in Canada through personalized learning and innovation in our classrooms. We are committed to ensuring graduates of GUS Canada Institutions stay relevant and are equipped with the necessary skills and experience to excel in the fast-paced digital economy.

We are proud to work with an extensive network of world-class partners here in Canada and around the world.

Sincerely,



Cyndi McLeod

CHIEF EXECUTIVE OFFICER, GLOBAL UNIVERSITY SYSTEMS CANADA





**GLOBAL
UNIVERSITY
SYSTEMS**

GUS Global Ecosystem



40

institutions
internationally



57

teaching
locations globally



**Innovative
Partnerships**
with leading
public institutions



≈90%
retention
rates



**20M+ online
students**
with market
leading capabilities



1,300+
courses across
8 disciplines



165,000+
students from
175 countries



#1 provider
of legal qualifications
in the UK



**GLOBAL
UNIVERSITY
SYSTEMS**

GUS Global

- Established in 2003, Global University Systems (GUS) is an international network of higher-education institutions, brought together by a shared passion for accessible, industry-relevant qualifications.
- GUS aims to build an education ecosystem that embraces distance and online learning, reaching students around the world.
- GUS delivers a wide variety of programs, including bachelor's degrees, diploma, master's degree programs, English Language training, corporate and executive education.
- With **165,000+ students** from **175 countries**, GUS operates **40 institutions worldwide** on **57 campuses**.
- GUS is based in The Netherlands with the Head Office in London, UK and over £100M invested in building teams and capacity at our institutions.



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

Leading the Future of Education in Canada

GUS Global Institutions

CANADA

EUROPE / UK

HONG KONG

SINGAPORE

INDIA

ISRAEL

📍 GUS Institutions
📍 Local Operations

STRATEGIC PARTNERSHIPS

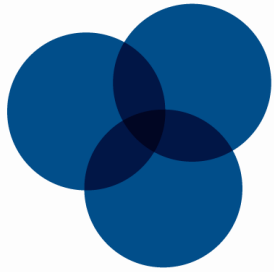
CARRIBEAN

DIGITAL

STRATEGIC PARTNERSHIPS



Leading the Future of Education in Canada



GLOBAL UNIVERSITY SYSTEMS CANADA

- GUS Canada is part of the GUS ecosystem.
- GUS Canada helps its institutions to fill the talent gap in Canada, driving performance and best practices to provide an exceptional student experience.
- GUS Canada is committed to providing outstanding student services and high-quality education through innovation and strategic partnerships.

35k+

Enrolments
in 2023

190+

Partnership
Agreements

2700+

Team
Members

7

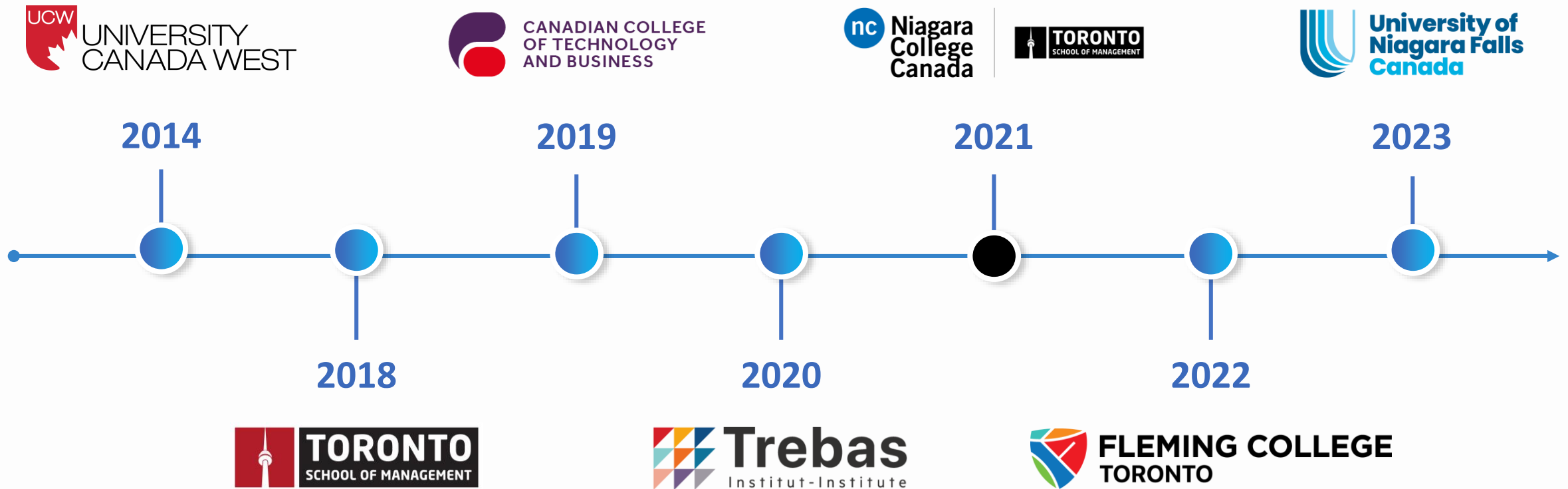
Institutions
in Canada

2*

Public-Private
Partnerships

* PPS's will be taught out by the end of 2024

GUS Canada History



GUS Canada Institutional Brands

Universities



Colleges



Public—Private Partnerships*



Language School



Medical & Veterinarian Partnerships





VANCOUVER, BRITISH COLUMBIA

2 downtown campuses + online

- Over 14,000+ students
- Community Engagement
- Honorary Doctorates
- Elder in Residence
- Business Discovery Tours
- Multiple high-profile awards
- Successful Alumni
- 1st place winner in MBA National Games 2024 and MBA Provincial Games 2024

95% retention rate

92% graduation rate

97% post-graduation employment rate



Leading the Future of Education in Canada

Memberships & Affiliations:

- BC Council on Admissions & Transfer
- EduCanada
- AACSB Business Education Alliance
- Canadian Bureau for International Education
- American Marketing Association
- Association for the Advancement of Sustainability in Higher Education
- BC Tech Association
- Business Graduates Association

Accreditations & Designations:

- ACBSP Global Business Accreditation – accreditation for MBA and BCom
- CIM | Chartered Managers Canada NCMA – accreditation for MBA and BCom
- Languages Canada – accreditation
- BC Education Quality Assurance (EQA) – designation



Best Online Universities –2023/024
 Best Online MBA Programs 2023/2024
 Best Online BBC/BCom Programs 2024



Teaching: 5 Stars
 Employability: 5 Stars
 Academic Development: 5 Stars
 Online Learning: 5 Stars
 Social Responsibility: 5 Stars
 Inclusiveness: 5 Stars
 Internationalization: 4 Stars



Ranked one of the Best 2021/2023



Ranked #4 out of top ten



NIAGARA FALLS, ONTARIO

Downtown campus (Opened 2024)

Situated in the heart of Niagara Falls, UNF is committed to cultivating an academic community that prepares graduates for leadership in a digital world.

Innovative Programs

Master of Analytics

Master of Management

Master of Digital Media and Global Communications

Honours Bachelor of Science - Biomedical Science

Honours Bachelor of Business Management



Leading the Future of Education in Canada



NIAGARA FALLS, ONTARIO

Accreditations & Partnerships

- Commitment to help support the healthcare labour market gap with pathways from undergraduate programming to 3 medical schools.
- Continued Emphasis on Quality & Advancement
- Two of our programs have earned national accreditation from the NCMA
- Strong emphasis on community engagement & partnerships:
 - The first **Grow with Google** partner in Canada.
 - Working with **SpacesShared** to provide students with safe and affordable housing, while allowing older adults to age in place.
 - Recent Canadian Hero Scholarship.
 - Recent microlending partnership of newcomers.



Medical School Pathway



Leading the Future of Education in Canada



CANADIAN COLLEGE OF TECHNOLOGY AND BUSINESS

VANCOUVER, BRITISH COLUMBIA

Downtown campus

CCTB is an innovative post-secondary college offering business administration, hospitality and tourism management, digital marketing, cybersecurity, data engineering and analytics, software quality assurance, and user experience and interactive design programs for domestic and international students.

89% retention & graduation rate

100% post-graduation employment rate



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IMPORTANT INITIATIVES

Community Workforce Response Grant (CWRG)

CCTB trained 150 domestic students through this training program. Training projects were centered around Software Quality Assurance, Test Automation Training and Cybersecurity.

Project Based Labour Market Training (PBLMT)

CCTB trained 45 domestic students through this program. Training projects were centered around Cybersecurity and Business Administration

Palette Upskilling for Industry Initiative

CCTB in partnership with Trebas Institute have submitted a proposal for this Federal funding program. This project is pending approval. Project Value: \$1.2M

Cultural Experience Initiative

Partnered with 3 Taiwanese Universities to run summer/winter bootcamps for 21 students during their semester breaks. Training (4 Weeks) was centered around Healthcare Information Systems.



TORONTO, ONTARIO

Downtown campus

TSoM is an innovative college offering a range of career-focused programs in business, hospitality and tourism, big data, cybersecurity and accounting. Our students are prepared for successful careers in today's ever-changing job market.

80% retention & graduation rate

78% post-graduation employment rate



Business & Career Training
3rd year in a row!



Work & Study Program
of the year



Adult Education



Course Compare – 2023 Awards



Vocational College
Category



Leading the Future of Education in Canada

TORONTO, ONTARIO

Downtown campus

Niagara College and TSoM have partnered to offer programs in downtown Toronto. Programs include a range of undergraduate diplomas and graduate certificates for international students in business, hospitality and tourism management, human resources management and international business management.

96% graduation rate

81% post-graduation employment rate

Faculty credentials:

85% hold post graduate credentials.

187 faculty hold Masters, **56** faculty hold PhD's.





TORONTO, ONTARIO

Downtown campus

Fleming College and Trebas Institute have partnered to offer four business programs (business, global business management, project management, and supply chain management — global logistics), providing international students with the opportunity to enroll in Fleming's diploma and graduate certificate programs from a Midtown Toronto location.

99% retention rate

Faculty credentials:

67% hold post graduate credentials.

187 faculty hold Masters, **26** faculty hold PhD's.



Leading the Future of Education in Canada

Downtown campuses

At Trebas Creative, we are dedicated to training the talent of tomorrow in the areas of music, film and entertainment management. Trebas Tech offers business and technology programs such as e-commerce and online business management, big data and business intelligence, computer security and digital marketing & social media.

18 recognizable film, television and audio recording professionals join the Trebas Advisory Committee to provide continuous improvement of the programs, including student and program successes, employment opportunities, and revisions to curricula.

80% post-graduation employment rate

Top 21 Best Filmmaking schools in Canada by Education Planet Online

Academic Excellence by Career Colleges Ontario (CCO)

Highlights

- High diversity amongst the student population (over 60 countries)
- Notable alumni like Michael Piersante (Grammy Award winner), Dave Sterling (Warner Music Canada), amongst others.
- Courses offered in both French and English
- Hands-On Experience in the Creative Industries with meaningful partnerships:
 - Trebas established a formal connection with the residency program at Factory Film Studio, a Toronto-based feature film and television production house. The arrangement will give graduating students an opportunity to work on film and television development, production, post-production and marketing.





TORONTO, ONTARIO – MONTRÉAL, QUÉBEC

Student Diversity at Trebas

- 37%** Africa
- 32%** Latin America
- 20%** Canada & America
- 8%** Asia /Oceania
- 3%** Europe



Leading the Future of Education in Canada

TORONTO, ONTARIO – MONTRÉAL, QUÉBEC

Accreditations

Excellence in Teaching

Career Colleges of Ontario Winner
Kenny Nguyen

Best Music Video

Cannes Shorts Film Festival
Ioannis Koutroubis

Best Film by a Female Filmmaker

IBDFF (International Black
and Diversity Film Festival)
Blessing Alasan

Best Original Feature Script

8 & Half film Awards
Ioannis Koutroubis

Silver Award Sound Design

Hollywood Gold Awards
Guy Desjardins

Best Student Film

IF Indie Festival
Nickiesha Flemmings





THE LANGUAGE GALLERY CANADA

TORONTO, ONTARIO

Downtown campus + online

TLGC is an accredited language school with a Canadian campus which delivers high-quality courses and innovative packages offering international students the up-most language immersion experience online and on-campus and credentials recognized by over 30 Canadian post-secondary institutions.

100% graduation rate

Important Initiatives

To support Ukrainians amid wartime displacements and challenges, in 2022 The Language Gallery Canada provided select Ukrainian students with scholarships valued at 100% of tuition.





GUS Medical & Veterinary Schools

GUS MEDICAL & VETERINARY SCHOOLS

Owned by Gus Canada, Gus Med Vets encompasses the Saba University School of Medicine in Saba, St. Matthew's University in Grand Cayman, and the Medical University of the Americas in Nevis, all situated in the Caribbean.

Our Gus Medical schools offer clinical rotation residencies at top hospitals in the US and Canada.



Saba University School of Medicine

- Located in Saba, Netherlands Antilles
- Established in 1992



St. Matthew's University

- Located in Grand Cayman
- Established in 1997 (School of Medicine)



Medical University of the Americas

- Located in Nevis, St. Kitts and Nevis
- Established in 1998

Importance of Public-Private Partnerships

Economic Impact on Communities

- In 2022-23 over \$757M was generated from Public College Private Partnership (PCPP) initiatives. This accounts for almost 24% of total revenue for the 15 participating public colleges.
 - 32% of Niagara Colleges total revenue came from their PCPP - NCT.
 - 11% of Fleming Colleges total revenue came from their PCPP – FCT.
- Total economic impact of student spending in PCPP communities = \$1.7B+ annually
 - Southern region = \$600M+
 - Eastern region = \$483M+
- PCPP students are actively responding to existing labour market challenges. They graduate & can fill key jobs that businesses require to sustain and grow their businesses.

These Partnerships Emphasize Academic Quality Assurance (QA) & Collaboration

- Niagara College & GUS Canada collaborated on a presentation for **CBIE 2023** titled **"Driving Academic Quality in PCPPs"**. This provided a comprehensive overview of our QA framework, such as governance, setting expectations, operational blocks, effective communication, data management and continuous improvement. All while utilizing a bottom-up approach to ensure alignment between the two groups.



Programming Driven by Labour Market Needs

Healthcare

- OECD estimates that by 2040 Canada will require an 80% increase in healthcare staff.
- Ontario will be short 33,000 nurses & PSWs by 2028.



Personal Support Worker Certificate

Nursing Leadership Graduate Certificate



Personal Support Worker Certificate

Healthcare Management Graduate Certificate

AI/Computer Science

- Digital and data skills are increasingly required across all sectors of the global economy, including Canada.
- By 2025, Canada will have an estimated 2.26 million tech roles (an increase of 250,000 positions).



Diploma in Data Analytics

Diploma in Cybersecurity



Diploma in Data Analytics

Diploma in Cybersecurity



Computer Programming Diploma



FLEMING COLLEGE TORONTO

Artificial Intelligence Graduate Certificate

GUS Canada Executive Team



Cyndi McLeod
CEO, GUS Canada



Dr. Bashir Makhoul
President and
Vice Chancellor, UCW



Ehsan Safdari
President,
GUS Canada Colleges



Brian Mackay
Chief Technology Officer



Diana Mockute
Chief Partnerships Officer



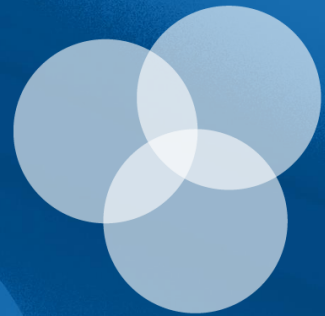
Victoria Martin
Chief Commercial &
Compliance Officer



Boris Podlubniy
Chief Financial Officer



Charles Furey
VP of Business Development and
Government Relations



**GLOBAL
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SYSTEMS
CANADA**

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