



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

**Leading
the Future
of Education
in Canada**

A Message from Our CEO

Our team is focused on leading the future of education in Canada through personalized learning and innovation in our classrooms. We are committed to ensuring graduates of GUS Canada Institutions stay relevant and are equipped with the necessary skills and experience to excel in the fast-paced digital economy.

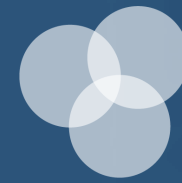
We are proud to work with an extensive network of world-class partners globally and here in Canada.

Sincerely,
Cyndi McLeod

CHIEF EXECUTIVE OFFICER, GLOBAL UNIVERSITY SYSTEMS CANADA



GUS Global Vision



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

Established in 2003, Global University Systems (GUS) is an international network of higher-education institutions brought together by a shared passion for accessible, industry-relevant qualifications. Privately held, GUS is based in the Netherlands with the Head Office in London, UK and over £100M invested in building teams and capacity at our institutions.



40

institutions
internationally



57

teaching
locations
globally



**Innovative
Partnerships**
with leading
public institutions



90%

retention
rates



**20M+ online
students**
with market
leading capabilities



1,300+

courses
across
8 disciplines



165,000+

students
from 175
countries



#1 provider
of legal
qualifications
in the UK

GUS Global Institutions and Partnerships

CANADA



EUROPE / UK



HONG KONG



SINGAPORE



INDIA



ISRAEL



GUS Institutions

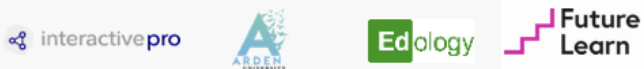
Local Operations

STRAATEGIC PARTNERSHIPS

CARRIBEAN



DIGITAL



Leading the Future of Education in Canada

Who is GUS Canada?

GUS Canada is the largest private academic organization in Canada. We support our institutions by providing national oversight and centralizing leadership to optimize resources at scale. By helping institutions advance more efficiently we fill the talent gap in Canada, driving outstanding student outcomes.

837,257 sq.ft

Collective sq.ft across
170+ Classrooms in
9 Institutions across Canada.

380,000 sq.ft

Niagara Falls Campus with
800 student beds-2025.

35,000+

Students across three
provinces: **BC, QC, ON.**

2,700+ Team

Comprised of **faculty**
and support persons.



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

Our Footprint

263,820

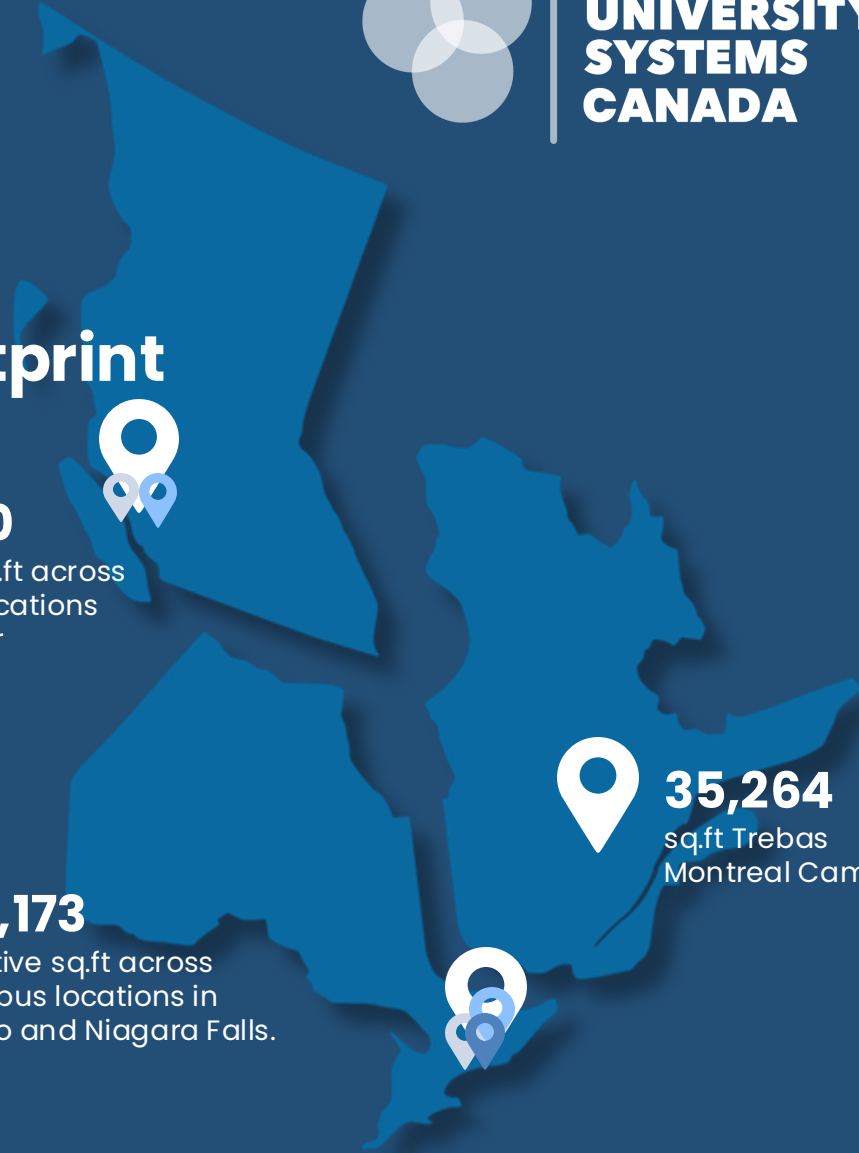
Collective sq.ft across
4 campus locations
in Vancouver

538,173

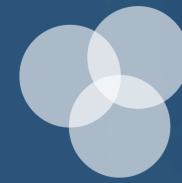
Collective sq.ft across
6 campus locations in
Toronto and Niagara Falls.

35,264

sq.ft Trebas
Montreal Campus



Our Quality: Our Students



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

GUS Canada attracts promising, motivated learners from across Canada and worldwide. Our recruitment and admissions standards identify students who are best placed to succeed in academic studies and the Canadian labour market.



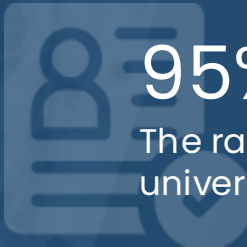
Quality Shield

Proprietary technology vetting all recruitment partners.



97%+ Grad Outcomes

Employment rate for our leading university, UCW.



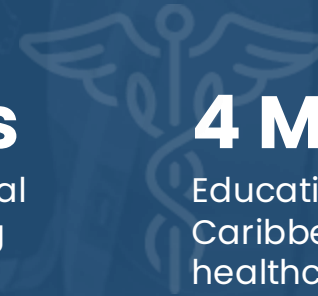
95%+ Retention

The rate for our leading university, UCW.



190+ Partners

Finance, Real Estate, Municipal sectors and more supporting student experience.



4 Medical Schools

Educating Canadian doctors at our Caribbean campus locations. Training healthcare staff in Toronto.

Our Leaders: Our Advantage



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**



Cyndi McLeod
Chief Executive Officer
GUS Canada



Victoria Martin
Chief Commercial and
Compliance Officer GUS Canada



Ehsan Safdari
Chief Operations Officer of
GUS Canada and President
of Colleges Division, GUS Canada



Diana Mockute
Chief Partnerships Officer
GUS Canada



Dr. Bashir Makhoul
President and Vice-Chancellor
University Canada West (UCW)



Boris Podlubniy
Chief Financial Officer
GUS Canada

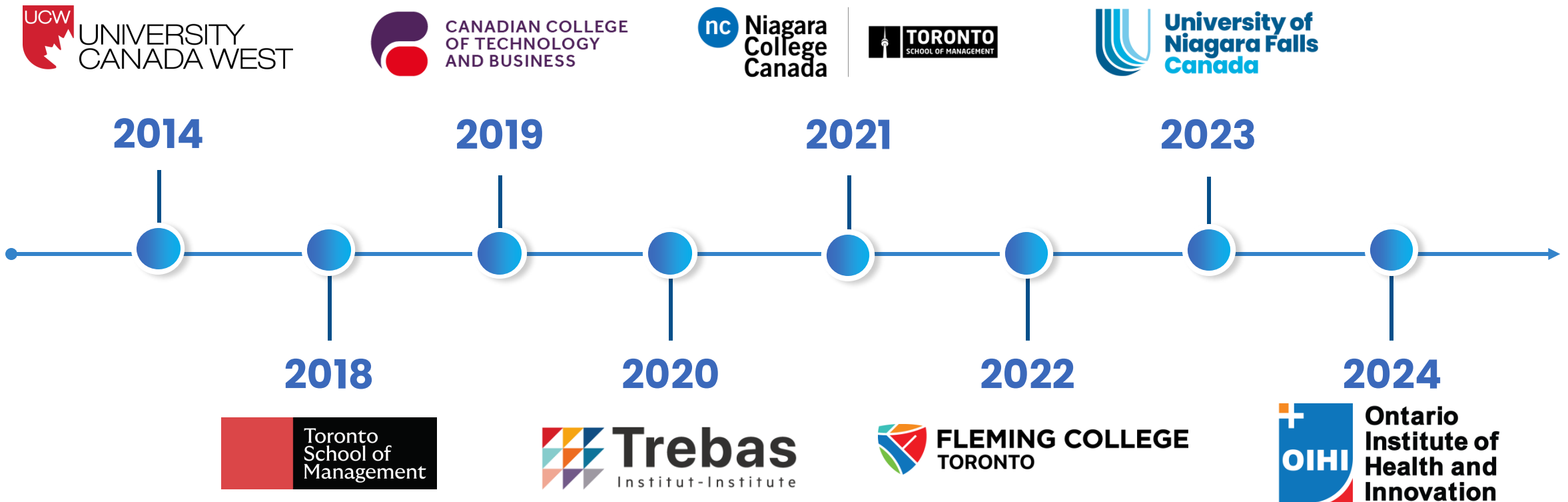


Kayla Briel
Chief Commercial Officer
GUS Canada



Anish Dwivedi
Chief Strategy Officer
GUS Canada

GUS Canada History



GUS Canada Institutional Brands

Universities



Colleges



Public—Private Partnerships*



Language School



Medical & Veterinarian



The Economic Value of International Education



- Value of international education services, as measured by total spending by international student in Canada reached \$37.3B in 2022, amounting to 1.2% of Canada's GDP and 23.1% of Canada's total service exports.
- International student spending in 2022 translates to 361,230 jobs supported in the Canadian economy in 2022.
- International students' annual spending directly and indirectly contributed to \$7.4B in tax revenue in 2022.

Take a closer look at GUS Canada's contribution to the economy and the sector:

- Dedicated team of over 2,700
- More than \$110M in income taxes paid since 2021
- Over \$300M in annual lease commitments including:

Toronto

\$97.5 Million | Lease commitments
\$5 Million | FF&E + capex



Lease commitments and capital improvements for 22 College St, (TSOM) Mirvish buildings 2,4,5 (NCT), Eglington (FCT) and 543 Yonge street (Trebass).

Niagara Falls

\$4.3 Million | Lease commitments
\$8.5 Million | FF&E + capex



Lease commitments for Hatch (4342 Queen) and Lundy's Lane. Capital improvements for Hatch actual costs to June 30 and then a forecast for the 4th floor. *Does not include financials for new build.

Vancouver

\$176 Million | Lease commitments
\$49.5 Million | FF&E + capex



Includes the entire lease commitment terms from the CCTB campus, Vancouver House, 626 West Pender and 1090 West Pender (Microsoft building), as well as capital improvements for each location.

Montreal

\$10 Million | Lease commitments



Total lease commitments for two floors in the 550 Sherbrook West building, downtown Montreal.



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

**GUS Canada
Universities
Overview**

University Canada West

University Canada West (UCW) proudly celebrates its **20th anniversary** as a leader in **business** and **technology education** and continues to foster strong partnerships.

UCW's programs are **MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication**, and **Associate of Arts**.

95% retention rate **92%** graduation rate
97% post-graduation employment rate



2024: UCW launched a new six-part series that explores the history of the First Nations peoples of Canada and aims to provide a path forward for Truth and Reconciliation.

Hosted by award-winning Canadian broadcast journalist Lisa LaFlamme and features interviews with prominent First Nations leader Phil Fontaine.



Highlights

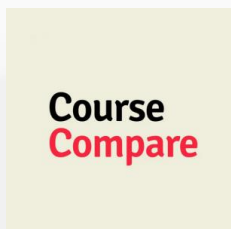
- Over 14,000+ students
- Community Engagement
- Honorary Doctorates
- Elder in Residence
- Multiple high-profile awards
- 1st place winner in MBA National Games 2024 and MBA Provincial Games 2024

Memberships & Affiliations:

- BC Council on Admissions & Transfer
- EduCanada
- AACSB Business Education Alliance
- Canadian Bureau for International Education
- American Marketing Association
- Association for the Advancement of Sustainability in Higher Education
- BC Tech Association
- Business Graduates Association

Accreditations & Designations:

- ACBSP Global Business Accreditation – accreditation for MBA and BCom
- CIM | Chartered Managers Canada NCMA – accreditation for MBA and BCom
- Languages Canada – accreditation
- BC Education Quality Assurance (EQA) – designation



Best Online Universities –2023/024
 Best Online MBA Programs 2023/2024
 Best Online BBC/BCom Programs 2024



Teaching: **5 Stars**
 Employability: **5 Stars**
 Academic Development: **5 Stars**
 Online Learning: **5 Stars**
 Social Responsibility: **5 Stars**
 Inclusiveness: **5 Stars**
 Internationalization: **4 Stars**



Ranked one of the Best 2021/2023



Ranked #4 out of top ten

UCW continues to invest in the **province of BC**

Estimated Annual Cost of Delivering Education and Cost of Living, 2024 (in millions of dollars)

	2024
Cost of International Education	\$209.3
Accommodation and Food	\$276.1
Transportation	\$25.9
Discretionary	\$36.0
Additional Visiting Family Expenditure	\$5.4
Total	\$552.7

Source: Roslyn Kunin Report -2024



University Canada West will open a second campus in the recently completed B6 Tower on West Pender Avenue, offering its business-focused programs in the heart of Vancouver's central business district.

89,000 sq-ft, a substantial footprint in the heart of the central business district.



"Whether they're grabbing lunch between classes or enjoying a happy hour after exams, their students are sure to bring a positive economic impact to businesses in the downtown core."

— Jane Talbot, President and CEO, Downtown Vancouver BIA



University of Niagara Falls Canada

University of Niagara Falls Canada is an innovative and digitally oriented institution that prepares graduates for leadership in a digital world. Located in the heart of Niagara Falls, Canada, our programs equip students with the skills and mindset needed to thrive in today's rapidly evolving technological landscape.

Undergraduate

- Honours Bachelor of Business Administration
- Honours Bachelor of Science – Biomedical Sciences

Graduate

- Master of Arts in Digital Media and Global Communications
- Master of Data Analytics
- Master of Management

Preparatory Programs

- Graduate Foundation Program
- English for Academic Purposes powered by The Language Gallery

40,000sq.ft Campus

\$4.3 Million Lease commitments

\$8.5 Million FF&E + capex

150 employees comprised of
45 full-time faculty members,
17 sessional faculty
and **88 non-teaching staff**.



Leading the Future of Education in Canada

Partnerships:

Partnerships provide students with enhanced educational and professional opportunities, including housing, healthcare-focused programming, access to local industry resources, and exclusive benefits, ensuring a supportive environment for both their academic and personal growth.



**University of
Niagara Falls
Canada**



GUS alumna **Pouria Sadeghi, M.D**, Chief Executive Officer and founder of Canada Clinics, set up practice in Niagara Falls, Ontario, on October 30th, 2024.

Niagara Health

Partnership with Niagara Health will ensure programming is healthcare focused to support the new regional hospital project.

Student Housing Making Space

Located on the historic Lundy's Lane in Niagara Falls, our residence building offers double-occupancy suites with limited single-occupancy suites. Accommodations for 125 students.

Workforce Coalition

UNF is part of the Workforce Coalition, a roundtable of education and industry to support the needs of the Niagara Region

UNF Student Benefit Program

UNF has now partnered with over 20 local businesses offering students' insider deals and special student discounts.

Smart City Partnership

Niagara Falls Innovation Hub (NFIH) Partnership

MOU With Niagara Health – Biomedical Engineering



**University of
Niagara Falls
Canada**

UNF Continues to Invest in the **Province of Ontario**

\$200M Approximate Investment

A new purpose-built UNF campus with 800 beds, a hybrid of classrooms, lounges, and a library will break ground soon.

UNF was featured by City of Niagara Falls in its Annual Business Report in 2022 and 2023, as well as its Strategic Plan 2023–2027.

The university is expected to generate **\$291 million in Gross Domestic Product (GDP)**, **\$194 million in labour income**, and **\$23 million in government tax revenue**, according to an analysis conducted by economist Dr. Roslyn Kunin.

New Businesses

At least 12 new businesses have opened since November 2023 on Queen Street and the immediate downtown area.



keep moving forward



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA
COLLEGES**

GUS Canada
Colleges
Overview



CANADIAN COLLEGE OF TECHNOLOGY AND BUSINESS

VANCOUVER, BRITISH COLUMBIA

Downtown campus

CCTB is an innovative post-secondary college offering business administration, hospitality and tourism management, digital marketing, cybersecurity, data engineering and analytics, software quality assurance, and user experience and interactive design programs for domestic and international students.

89% retention & graduation rate

100% post-graduation employment rate



IMPORTANT INITIATIVES

Community Workforce Response Grant (CWRG)

CCTB trained 150 domestic students through this training program. Training projects were centered around Software Quality Assurance, Test Automation Training and Cybersecurity.

Project Based Labour Market Training (PBLMT)

CCTB trained 45 domestic students through this program. Training projects were centered around Cybersecurity and Business Administration

Palette Upskilling for Industry Initiative

CCTB in partnership with Trebas Institute have submitted a proposal for this Federal funding program. This project is pending approval. Project Value: \$1.2M

Cultural Experience Initiative

Partnered with 3 Taiwanese Universities to run summer/ winter bootcamps for 21 students during their semester breaks. Training (4 Weeks) was centered around Healthcare Information Systems.



Toronto School of Management

TORONTO, ONTARIO

Downtown campus

TSOM is an innovative college offering a range of career-focused programs in business, hospitality and tourism, big data, cybersecurity and accounting. Our students are prepared for successful careers in today's ever-changing job market.

80% retention & graduation rate

78% post-graduation employment rate



Business & Career Training
3rd year in a row!



Adult Education



Work & Study Program of the year



Vocational College Category



Course Compare – 2023 Awards



TORONTO, ONTARIO – MONTRÉAL, QUÉBEC

Downtown campuses

At Trebas Institute, we are dedicated to training the talent of tomorrow in the areas of music, film and entertainment management. Trebas Institute offers business and technology programs such as e-commerce and online business management, big data and business intelligence, computer security and digital marketing & social media.

18 recognizable film, television and audio recording professionals join the Trebas Advisory Committee to provide continuous improvement of the programs, including student and program successes, employment opportunities, and revisions to curricula.

80% post-graduation employment rate



Highlights

- High diversity amongst the student population (over 60 countries)
- Notable alumni like Michael Piersante (Grammy Award winner), Dave Sterling (Warner Music Canada), amongst others.
- Courses offered in both French and English
- Hands-On Experience in the Creative Industries with meaningful partnerships

Accolades

Top 21 Best Filmmaking schools in Canada by Education Planet Online

Academic Excellence by Career Colleges Ontario (CCO)

GUS Colleges & Pathways



THE LANGUAGE GALLERY
CANADA

Downtown Toronto + Online

TLGC is an accredited language school with a Canadian campus which delivers high-quality courses and innovative packages offering international students the up-most language immersion experience online and on-campus and credentials recognized by over 30 Canadian post-secondary institutions.

100% graduation rate

Important Initiatives

To support Ukrainians amid wartime displacements and challenges, in 2022 The Language Gallery Canada provided select Ukrainian students with scholarships valued at 100% of tuition.

Public Private Partnerships



Personal Support Worker Certificate
Nursing Leadership
Graduate Certificate

Personal Support
Worker Certificate
Healthcare Management
Graduate Certificate



Diploma in Data Analytics
Diploma in Cybersecurity



Diploma in Data Analytics
Diploma in Cybersecurity



Computer Programming Diploma

Artificial Intelligence
Graduate Certificate



GUS MEDICAL & VETERINARY SCHOOL NETWORK



GUS Medical & Veterinarian **Overview**

Ontario Institute of Health and Innovation



**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

Ontario Institute of Health and Innovation (OIHI) is dedicated to providing high-quality education that meets labour needs, ensuring graduates are well-prepared for successful and impactful careers that help maintain Canada's long-term status as an international leader in quality of life.



**Ontario
Institute of
Health and
Innovation**

The rebranding of Trebas Institute Ontario to the Ontario Institute of Health and Innovation (OIHI) focuses on adapting to policy changes and addressing labour shortages by offering accessible healthcare programs.



May
August 2024

Program development, regulatory submissions, and readiness for the first cohort and operations.



August
2024

OIHI campus approved, name change submitted, recruitment begins October 2024



September
2024

Staffing, finalizing student application requirements, awaiting MCU approval for ECA, MOA, and HIM programs, securing OSAP approval



October
2024

Soft launch, official name change to OIHI, awaiting OSAP approval



January
2025

First intake at new campus, full operations, launching additional programs

GUS Medical and Veterinary Institutions

With more than 70 years of combined excellence, GUS Medical and Veterinary Schools have shaped thousands of healthcare experts and leaders across the U.S. and Canada. These esteemed Caribbean institutions offer exceptional M.D. and D.V.M. programs, world-class faculty, meaningful student support resources, and global accreditation.

SABA 97%
**Residency
Placement Rate
(2020–2024)**

MUA 98%
**Residency
Placement Rate
(2020–2024)**

SMU 96%
**Residency
Placement Rate
(2020–2024)**



**SABA
UNIVERSITY**
School of Medicine

Saba, Caribbean



**MEDICAL
UNIVERSITY**
of the AMERICAS

Nevis, Caribbean



**ST. MATTHEW'S
UNIVERSITY**

Grand Cayman, Caribbean





**GLOBAL
UNIVERSITY
SYSTEMS
CANADA**

**Thank You
for Your Time Today.**

Importance of Public-Private Partnerships

Economic Impact on Communities

- In 2022-23 over \$757M was generated from Public College Private Partnership (PCPP) initiatives. This accounts for almost 24% of total revenue for the 15 participating public colleges.
 - 32% of Niagara Colleges total revenue came from their PCPP - NCT.
 - 11% of Fleming Colleges total revenue came from their PCPP - FCT.
- Total economic impact of student spending in PCPP communities = \$1.7B+ annually
 - Southern region = \$600M+
 - Eastern region = \$483M+
- PCPP students are actively responding to existing labour market challenges. They graduate & can fill key jobs that businesses require to sustain and grow their businesses.

These Partnerships Emphasize Academic Quality Assurance (QA) & Collaboration

- Niagara College & GUS Canada collaborated on a presentation for **CBIE 2023 titled "Driving Academic Quality in PCPPs"**. This provided a comprehensive overview of our QA framework, such as governance, setting expectations, operational blocks, effective communication, data management and continuous improvement. All while utilizing a bottom-up approach to ensure alignment between the two groups.



Programming Driven by Labour Market Needs

Healthcare

- OECD estimates that by 2040 Canada will require an 80% increase in healthcare staff.
- Ontario will be short 33,000 nurses & PSWs by 2028.



Personal Support Worker Certificate

Nursing Leadership Graduate Certificate



Personal Support Worker Certificate

Healthcare Management Graduate Certificate

AI/Computer Science

- Digital and data skills are increasingly required across all sectors of the global economy, including Canada.
- By 2025, Canada will have an estimated 2.26 million tech roles (an increase of 250,000 positions).



Diploma in Data Analytics
Diploma in Cybersecurity



Diploma in Data Analytics
Diploma in Cybersecurity



Computer Programming Diploma



Artificial Intelligence Graduate Certificate